



# SUPERHUB

INNOVATION FOR INTEGRATED  
AND ECO-SUSTAINABLE MOBILITY



EXPOGATE



## 26 November – Expo Gate - Milan

# SUPERHUB European Conference

## Smart Mobility in Changing Cities

SUPERHUB is an European co-funded project on innovation in the field of smart technologies applied to multi-modal and sustainable mobility.

The “Smart Mobility in Changing Cities” Conference will showcase the **open platform**, with its applications, developed over three years of research by SUPERHUB to provide citizens with **real-time information**, journey options and advice on the best ways to move around in urban settings, considering the **individuals’ needs**, the **traffic conditions** and the **CO2 emissions** for the journey.

During the event, we will discuss the results of the trials, which involved around **1,800 people** testing the SUPERHUB applications in the pilot cities of **Milan, Barcelona** and **Helsinki**.

Special focus is given to **Open Mobility Data Strategies** and the future role of the SUPERHUB platform and Apps in Italian and European cities.

The Conference takes place within the I-STORIES week - sponsored by Expo Gate in partnership with the Gaetano Marzotto Award - devoted to talking about creative solutions and those making valuable contributions to renewing key areas of the Italian economy.

### Conference venue address

#### Expo Gate

Spazio Sforza  
Luca Beltrami (Largo Cairoli)  
Milan

10.00 AM - 5.00 PM

#SUPERHUBConference

[www.superhub-project.eu](http://www.superhub-project.eu)

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