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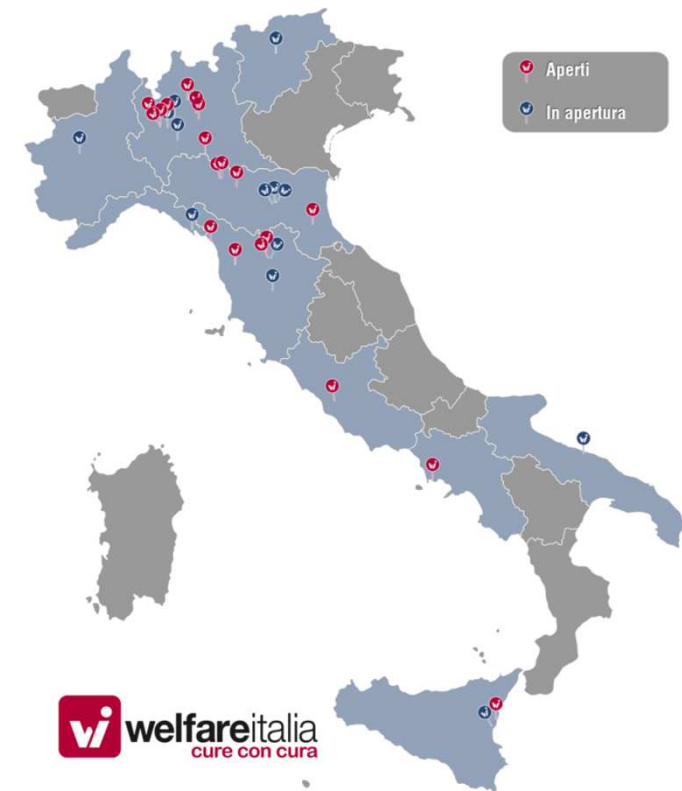
**Boosting innovation  
for a better social outcome**

**cure con cura**

**Panel 2 - Innovative approaches involving  
private, public and third sector partners**

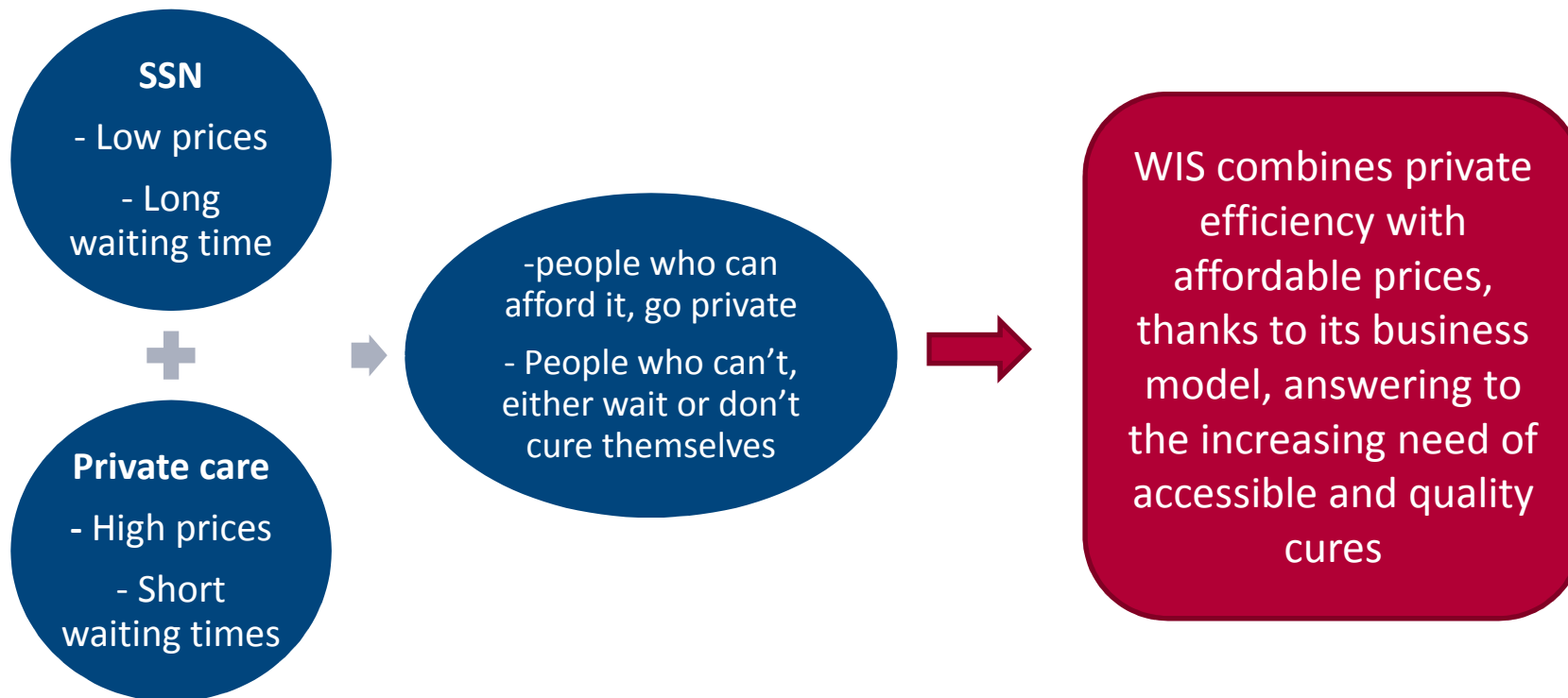
## Welfare Italia Servizi – a quick overview

- Welfare Italia Servizi is a network of medical and dental centers, working with **an advanced model of welfare in the so-called “light healthcare”** (it: “sanità leggera”).
- AIM → being **close to families during each step of their lives**, from birth until oldness, for the promotion of wellbeing, to answer daily needs and to manage disadvantage situations with the research and development of full services offer in the territory
- HOW → mixing private health care excellence with public economic accessibility, producing **shared wellbeing**
- Today there are 21 open centers and 6 centers are opening within the end of the year



## Answered needs and Social Impact

- Nowadays in Italy there is an empty space left by the withdrawal of the public health care system (SSN), and this space is not covered by private expenditure



## The added value of a hybrid model

- “Health relation is the way I get close to the other: to take care. Without relation, there is no care, it is only a service”

*(Accademia della Cura, CGM, 2.12.2010)*

- CURE WITH CARE → this is possible only thanks to partnership between social and private, no profit and for profit actors:

...the attention to the person as a whole of the social sector

combines with

the business attitude and main characteristics of private companies

and is enriched by the numerous networks and partnerships which this synergy can activate

- WIS has been created by important stakeholders:



- This partnership is repeated and mutated in the ownership of each center
- The role of each partner is not only a mere capital participation, but is aimed at collecting, aggregating and then orienting the demand for cures, through agreements, special open-days dedicated to prevention, and second-level welfare inside the companies

Thank you for your attention